

**Friends of Lovers Key, Inc.**

**Board of Directors Meeting**

**February 3, 2015**

**In Attendance**

Tim Horvatich – President  
Jack Delancy – Treasurer  
Flo Alexander – Secretary  
Pam Jones-Morton – Director  
Todd Richards – Director  
Rich Donnelly – Director  
Rosie Cordes – Director  
Neeley Murphy – Director  
Shelley-Sue Williams – Director  
Sean Sanders – Director  
Sharon Slate - Director  
Gloria Beauchamp – Park Mgr.  
Matt Kruse – Asst. Park Manager  
Katie Moses – Park Service Specialist  
Susan Suarez - Campaign Committee

**Absent**

Mark Generales – Director  
Judy Greenwood – Director  
Ray Murphy – Director  
Joe Maccarone – Vice President

- I. Tim called the meeting to order at 2:00 PM., and roll call was completed.
- II. Minutes of the January 2nd meeting were approved and passed. Minutes of the January 20<sup>th</sup> meeting were approved and passed.
- III. Board of Officer Elections – Pam moved to keep the Board officers as stands. Neeley 2<sup>nd</sup> and motion passed.
- IV. Introduced our guest Carol Imbriani-Bennett oversees all the CSO's in the district. She was here to do our annual review and said that we were exceptional.
- V. Reports of Officers:
  - ☑Treasurers Report – Jack stated the January Operating account total of \$46,358.02. Visitor Center Fund Savings account balance \$6,830.07. Visitor Center Fund Checking balance of \$1,563.51. VC CD's balance total \$115,415.21 for a total balance of \$123,808.79. Our Net Worth is \$170,338.27. Flo moved to accept the report and Pam 2<sup>nd</sup>. Motion passed. Jack also said we need a new Treasurer for October. The sooner he can train someone the better it will be for the transition. He will be leaving the Board next year.
  - ☑Membership – Rosie said we have 449 members with and addition of 29 new and – lost 17 leaving a total of 461 compared to 435 a year ago. Jack asked how to get more of these members to participate.

☑Visitor Center Building Committee – Nothing new. Gloria asked that this disclaimer be put on the drawing and materials “**Conceptual drawings not intended for final detail**”.

☑Campaign Committee - Pam took some pictures to Johnson Engineering from John Brady of Lovers Key. Susan has updated the case statement. The \$10,000 we asked for the curtains was rejected. Event status Ooh La La Jewels Du Jour is coming up - Bring your flyer in and we get 20% of the purchase price. Vow Renewal on February 14<sup>th</sup>, Star Gazing on February 27<sup>th</sup>, Paint in the Park on March 14<sup>th</sup>, Learn the history of the Calusa Indians on April 15<sup>th</sup>, and the Annual Turtle Trot on May 9<sup>th</sup>. November 2<sup>nd</sup> through the 8<sup>th</sup> is Images of Nature. Everyone needs to be available for this event. Dinner will be held at Bonita Bay.

We are restructuring the Campaign Committee so as to be able to get everyone to the meetings. Pam is approaching new members to be added to the committee.

We will need silent auction items for the November 8<sup>th</sup> dinner. Please start now.

Susan talked about the newsletter. Shelley-Sue will take over making sure the newsletter is correct and keep it as a publication that can sit out for a few months. We will be putting in events for the future. This one will feature Rosie.

Exhibit Committee – will be meeting following this meeting to talk about the 4 companies that sent in their proposals.

Susan and Pam are sending out the 1<sup>st</sup> letters for the Big Asks! First one went out for \$1.5 million. Think positively.

Plan to attend some of these fundraising events – Wolf family, Conservancy, Everglades.

Considering asking Jack Hanna if he would come down and do a fundraiser for us.

**VI.** Park Manager’s Report: CSO assessment which was exceptional. It is done every 4 years. It is a good way to see where we are, the health of the CSO. The next FOLKs meeting she will be doing a short overview of the unit management meeting. CSO handbook was emailed to everyone. Gloria asked if you know anyone at home that is lonely and wants to talk to people give their name to Neeley to sell t-shirts. Todd questioned selling on e-commerce web site to sell t-shirts. He gets 2-3 people every day asking for the colored t-shirts. Neeley wants to be told when people take t-shirts out of the shed. She needs to know for inventory.

**VII.** Park Staff Reports:

☑Matt said thank you for all we do. Chris Tretter was brought aboard. The tram is even back in service. Matt said he will continue to bring rangers to the meetings.

☑Katie – Have to do our Volunteer applications. Newsletter article we are designating a shore bird nesting area that will be roped off. We will need signs for that. Pam moved to support Katie and her bird audio call box to be in place by March 1, 2015. Total came to \$525.28 which came under budget. Motion passed. February 19<sup>th</sup> at 1:30 for her pow-wow meeting. Program on jelly fish. Annual picnic will be on March 5<sup>th</sup> at noon at the pavilion. Tim asked if we could do a shell of the month to be put in the newsletter.

**VIII. Old Business:**

Tim presented the proposed 2015 Goals and the Working Groups. We need people to attend the Chamber of Commerce #8. Gloria said there is a decline in attendance. I moved to accept and Neeley 2<sup>nd</sup>. Motion passed and approved.

Turtle Trot – One of the Banks said they would partner with Flippers. The contract has been signed with Fort Myers Track Club. We want to increase our numbers and we are shooting for 800 numbers. The complaints were found unfounded about being too crowded. The club has people spread out to see how things are handled. Raising the entry fee to \$35.00. We will limit the t-shirts to 500 to increase the urgency to sign up. Pam said that about 200 shirts should be kept back for those pre-registered.

**IX. New Business:**

☑Tim handed out the Standing Committee listing and everyone signed p for at least one committee.

☑Pam suggested that we volunteer for another organization that volunteered for us to give back.

☑Valentine's Day – Flo said that Judy told her we are sold out for both sessions for the first time. She needs volunteers. Tim asked if she would send out an email giving the schedule of times and who is to do what.

☑Reggae and Ribs – Shelley-Sue is heading this. It is an event for Waterside home owners only. It is going to be held March 26<sup>th</sup> from 5:30 – 8:00pm to be held at the pavilion. This is a fundraiser for the Visitor Center. We are hoping to use this as a sample for other communities.

☑Calendar – dates need to be emailed to Flo.

**X. Pam moved to adjourn the meeting at 4:04pm. Meeting adjourned.**

Next meeting will be March 3<sup>rd</sup> at 2pm at the shop.

Submitted by Flo Alexander, Secretary.